

kurt krumme

web designer | hello@kurtkrumme.com | 416.899.1651

business skills

- › Eight years designing, testing and building website and online application interfaces
- › Successful projects for clients ranging from small not-for-profits to billion-dollar companies
- › Practical design process, focused on requirements, embracing constraints, usability and measurable results
- › Excellent track record of translating user needs and business goals into working designs
- › Extensive experience leading and motivating small teams in fast-paced, high-pressure environments
- › Strong communication, project management and client-relations skills
- › Attention to detail, high standards and ability to give and receive constructive criticism

technical skills

- › Expert cross-browser HTML+ CSS hand-coding and growing familiarity with Javascript frameworks
- › Graphic/Interface/Information design and Human Factors/HCI principles
- › Usability assessment and testing techniques (personas, use cases, wire framing, surveys, web metrics)
- › Writing, copy editing and proofreading
- › Adobe Creative Suite: Photoshop (advanced), Illustrator, Flash, (intermediate), InDesign (competent)

foundations in

- › Branding, marketing and competitive analysis
- › Project and team management, both on-site and distributed
- › LAMP stack and ColdFusion environments
- › Designing for Flash and experience with Flash remoting
- › MVC, OOP and iterative development practices
- › Templating languages such as HAML and TWIG

education & affiliations

- › Journalism BAA, Ryerson University 1997
- › Interaction Design Association member - <http://ixda.org>
- › User Interface Engineering - conference attendee <http://uie.com>

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Freelance kurtkrumme.com	Consultant / Web Designer	2006 - Present	<ul style="list-style-type: none">• Helped clients achieve their creative, business and technical goals through applied design• Designed and worked on online applications (CMS, DMS, project management), intranets, extranets, e-communication strategies, online branding and marketing <p>Client list highlights: Royal Bank of Canada, Heart & Stroke Foundation, Brothers Dressler, Opera Atelier, Slow Food Toronto, Genesis Translation, STI Partners Architects</p>
Pivot Design kurtkrumme.com	New Media Director	2004 - 2006	<ul style="list-style-type: none">• Focused on turning client needs into compelling designs, on-time and on-budget• Assembled and led small creative and development teams for online projects• Worked on RFP responses and new business development <p>Client list highlights: Canadian Breast Cancer Foundation, Daily Bread Food Bank, Delta Hotels, Kinder Surprise, George Brown College, Family Channel, Instinct Brand Equity</p>
Teranet Inc. teranet.ca	Usability / Technical Consultant	2002 - 2004	<ul style="list-style-type: none">• Designed and built corporate intranet (700+ employees) and corresponding CMS• Conducted usability labs for intranet development• Designed and built project management application for communications department• Advised on functionality and technical requirements for online initiatives• Built and supervised production of most product websites
KPMG Consulting bearingpoint.ca	Design Consultant	2001 - 2002	<ul style="list-style-type: none">• Received extensive training in usability, design process and new technologies• Collaborated on large-scale RFP response for BCE inc.• Provided clients with vision, scope and design documentation• Provided graphics, layouts and usability assessments
National Post nationalpost.com	Web Designer	2000 - 2001	<ul style="list-style-type: none">• Designed and built mini-sites for special news events, within extremely tight deadlines• Chose and produced daily online front page feature• Edited headlines and copy-edited stories for online edition